Arina Jevsejeva
User Experience Designer

a.jevsejeva.uxui@gmail.com

+371 29617758

EXPERIENCE

UX/UI Intern
New Designers Agency

Den Haag, NL
September 2022 –
February 2023

- Evaluated projects "Iheal" and "Balance by Hands" against 427 web usability guidelines, offering concrete improvement suggestions.

- Worked on graphic design projects by producing visually appealing posters and illustrations that follow THUAS' branding specifications.

UX/UI Designer
New Designers Agency

Den Haag, NL
February 2023 –
February 2024

- Lead a six-month Scrum project that resulted in a 35% increase in operational efficiency by shifting NCOD's house registration process to a digital platform and working closely with developers and designers to ensure the product satisfied its strategic goals.

- Conducted comprehensive user testing sessions to gather qualitative feedback on digital prototypes, identifying usability issues and opportunities for improvement.

Hackathon
5th edition of
Hackathon for Good

Den Haag, NL
November 2022

- Design role in a 48-hour Hackathon team, designing an innovative social data solution for the Red Cross, enhancing data security and user privacy, which was praised for its creativity and impact on emergency response strategies.

EDUCATION

The Hague university of Applied Sciences

Bachelor of Science: Communication and multimedia design

Den Haag, The Netherlands
2021–2024

Riga State Classical Gymnasium

High school diploma

Riga, Latvia
2009–2021

SKILLS

Figma	Prototyping
Adobe Illustrator	Usability Testing
Adobe Premier Pro	User Research

LANGUAGES

English   Russian   Latvian